



**Version: Amethyst  
(OpenEMM 26.05)**

OpenEMM 26.05 is named after the amethyst. Amethyst comes in various shades of violet and is commonly found in Brazil, Uruguay, Madagascar, and Zambia. The name “amethystos” was given to it in Greece and means “not drunk.” The ancient Greeks believed the stone could protect against drunkenness. Today, amethyst is often said to improve sleep.

**AGNITAS OpenEMM is continuously being developed. This overview briefly introduces the features that have been added since the last version. See which new features you’ll benefit from in the future before upgrading.**

Highlights of this version		
G-6909	<a href="#">Simplified connection of links to triggers</a>	2
G-6770	<a href="#">Improved image insertion in the WYSIWYG editor</a>	2
E-7476	<a href="#">New "Recipients" column in the Datasource ID overview</a>	2
G-6832	<a href="#">Import and export of target groups</a>	2
G-68XX	<a href="#">Statistics with a new design</a>	2
O-709	<a href="#">Response Inbox</a>	3

### OpenEMM Plus

Our OpenEMM Plus offers custom premium features as an extension to the free OpenEMM, such as the Layout Builder, the Email Creator, or the Media Pool. [Learn more about OpenEMM Plus here.](#)



## New Features in OpenEMM

Mailings	
<b>Simplified connection of links to triggers</b> (G-6909)	You can now connect links directly to a desired trigger when creating it. This works by specifying the values <i>emm-trigger-id</i> and/or <i>emm-trigger-name</i> in the link's href tag.
<b>Improved image insertion in the WYSIWYG editor</b> (G-6770)	When you insert an image in the WYSIWYG editor of a standard mailing, a new intermediate page will appear where you can specify further details about the selected image.
<b>View mailing thumbnail before final dispatch</b> (E-10711)	From now on, the thumbnail of your mailing will also be displayed in the final confirmation view before sending. This measure serves as an additional safeguard to ensure that you do not accidentally send the wrong mailing.
<b>Improved display of mailing size</b> (E-727)	In the Send Mailing tab, the size of your mailing is now displayed visually as a bar chart in addition to the numerical values. The colour coding indicates whether the mailing is potentially too large.
<b>Calculate number of recipients per target group in the preview</b> (E-5147)	In the Content tab and in the Preview of your mailings, you can calculate the number of recipients per target group. This option is available as soon as you select "To Target Group" as the display mode in the preview window.
<b>Reset the planning date for mailings after a mailing was cancelled</b> (G-6839)	After cancelling a mailing, the originally set planning date for your mailing will be displayed again.
Recipients	
<b>Edit columns in the Profile fields overview</b> (E-10088)	The Profile fields overview now includes the option to display the entries for "Created on", "Changed on", "Length" and "Fixed values" as columns in the table.
Data Management	
<b>New "Recipients" column in the Datasource ID overview</b> (E-7476)	The new "Recipients" column in the Datasource ID overview shows you how many recipients have been assigned to the respective Datasource ID in your profile. This allows you to better assess the significance of the individual data sources.
Target Groups	
<b>Import and export of target groups</b> (G-6832)	You can now export target groups from one of your clients and import them into another client so that you can use the target group there as well. In addition, the new function is helpful if you require support regarding a target group. Simply export the relevant group and forward it to us along with your enquiry.
Statistics	
<b>Domain overview with a new design</b> (G-6805)	The "Domain Overview" statistics are available in a redesigned layout. The statistics now integrate more seamlessly into OpenEMM and create a cohesive look.
<b>Mailing (Comparison) with a new design</b> (G-6835)	The "Mailing (Comparison)" statistics are available in a redesigned layout. The statistics now integrate more seamlessly into OpenEMM and create a cohesive look.
<b>Narrow down Mailing (Comparison) by Archive</b> (E-10344)	When selecting mailings for the mailing comparison, you can now filter the entries by "Archive" to find the specific mailings you wish to compare more easily.

## Pages & Forms

### Pages & Forms: Statistics with a new design

(G-6882)

The "Pages & Forms" statistics are available in a redesigned layout. The statistics now integrate more seamlessly into OpenEMM and create a cohesive look.

## Trigger Management

### New button in the "Used in" section

(G-6896)

With the new button in the "Used In" section of a trigger, you can access the linked form or mailing by clicking the icon at the end of each entry's row.

## Administration

### Response Inbox

(O-709)

Under Administration, you will now find the new menu item "Response Inbox." This is where all response emails intercepted by the response processing rules you have created are displayed, regardless of whether you have specified a forwarding address or not.

### Sort function added to the jobqueue list

(G-6833)

In the "System Status" menu item, you can now sort entries in the jobqueue by column.

## General

### New automation for hyper-personalisation

(G-6929)

A new automated feature can analyse link clicks in terms of frequency and timing and populate freely definable profile fields with the results. These profile fields can form the basis for target groups. This allows you to send mailings to your recipients based on a selection of the currently most popular topics.

### Google reCAPTCHA alternative in OpenEMM

(S-2651)

Friendly Captcha is now available in OpenEMM as a GDPR-compliant alternative to Google's reCAPTCHA.

### Processing floating-point numbers in Velocity scripts

(E-10890)

The new OpenEMM version can handle both integers and floating-point numbers in Velocity scripts.

### End-of-Life warning in OpenEMM

(L-1157)

Once your current version of EMM is no longer supported in 3 months' time, this will be displayed on the System Status page. You should update to a newer version by this point at the latest.

## Interfaces

### New RESTful method getBindings for mailing lists

(E-10853)

There is a new RESTful method that allows you to view the subscription status of recipients on a mailing list.

## General Improvements & Information

Many general improvements have been made to the usability of OpenEMM:

- Simplified navigation within the user interface
- Layout of elements on the user interface revised
- Formatting of individual elements in OpenEMM adjusted
- Optimized default settings
- Added help balloons
- Improved descriptions / labels
- More helpful warnings & error messages
- Improved security settings

## OpenEMM Plus with extensions for even more use cases

With the new version of OpenEMM, AGNITAS, as the developer, offers additional commercial modules, such as

- The Email Creator with Layout Builder and media pool for **drag-and-drop, module-based template and mailing creation**
- An HTML interface for **automatically populating content modules** in mailings (e.g., via CMS)
- A module for **automated data import and export** for data exchange with external systems such as CRM, ERP, online shops, etc.
- Extended functionality for **SOAP and RESTful web services** to handle large volumes of data and access the additional OpenEMM Plus features
- A Webhooks API to notify third-party systems of email recipients' reactions to sent emails
- An **SMTP interface** to receive and enhance emails from legacy systems (HTML design, bounce management, link tracking, etc.)
- An **advanced client configuration** for approximately 30 individual settings regarding data protection, data security, and other preferences

Contact us at [consulting@agnitas.com](mailto:consulting@agnitas.com) for details—we'll tell you about the many possibilities of an upgrade!



## OpenEMM System Requirements

Technical Requirements	
Server with Linux operating system	<ul style="list-style-type: none"> <li>• Red Hat Enterprise Linux version 8 or 9 or Red Hat-based versions such as AlmaLinux 8 and 9</li> <li>• SUSE Linux Enterprise Server 15 with the latest service pack</li> </ul>
Database management system (DBMS)	<ul style="list-style-type: none"> <li>• MariaDB version <b>10.6.10</b> or later</li> </ul>
Mail Transfer Agent (MTA)	<ul style="list-style-type: none"> <li>• Postfix version <b>3.5</b> or later</li> </ul>
Java JDK	<ul style="list-style-type: none"> <li>• Java OpenJDK <b>21</b> (LTS version)</li> </ul>
Node.js	<ul style="list-style-type: none"> <li>• Node.js version <b>22</b> or higher</li> </ul>
Python	<ul style="list-style-type: none"> <li>• Python version <b>3.11</b> or higher</li> </ul>
Application Server	<ul style="list-style-type: none"> <li>• Apache Tomcat <b>11</b></li> </ul>

## Technical Note for Upgrades

**Please note:**

If you wish to skip an upgrade of an OpenEMM major version, you must install and run every intermediate version up to and including version 24.10 at least once to ensure that critical database updates are performed. This ensures that no database inconsistencies occur.

If you are interested in the new version or have any questions about features, please feel free to contact [consulting@agnitas.com](mailto:consulting@agnitas.com).