



OpenEMM Version: Eagle Nebula (24.10)

This OpenEMM version is dedicated to the Eagle Nebula, also known as M16 or the Star Queen Nebula. It is a young star cluster in the constellation Serpens, famous for the "Pillars of Creation" at its center. The dark silhouettes of the Eagle and Star Queen come from this striking formation of gas and dust. The Eagle Nebula is located in the Sagittarius Arm of the Milky Way.

The AGNITAS OpenEMM is continuously being developed. This overview briefly presents the new features that have been added since the last version. See which new functions you will benefit from in the future before you upgrade.

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New features in the OpenEMM

Mailings	
Planning date is proposed as the shipping date (E-10387)	If a scheduled dispatch is set for a mailing, this time is now automatically adopted by the OpenEMM as the default setting when the mailing is to be sent. To do this, the planning date must be in the future.
Management of salutation types revised (E-8559) (only in redesign)	To make it easier to use your stored salutation types in a mailing, you now have the option of copying the associated agnTag directly to your clipboard in the Salutation types menu item. You also receive a recipient-specific preview in the detailed view of a salutation type.
Overwrite templates for standard mailings (G-5840)	To overwrite an existing template in the OpenEMM, import a new template with the same name. If several templates with this name exist in the OpenEMM, the templates are not replaced. The new template is then also imported and given a suffix.

Campaigns	
New & own templates for standard campaigns (E-5524) (only in redesign)	In the redesign of the OpenEMM you will now find new templates for various campaigns, for example for birthday campaigns with coupons or for anniversaries. You can also save your own campaigns as templates for future projects.
A- /B- sample campaign optimized (E-7533)	If you create a new A/B campaign with the "Auto-optimization" template, you will now be asked directly at the start of the process how many mailings you want to carry out auto-optimization for. You can select between two and five mailings.
Connection of individual icons made easier (E-10520) (only in redesign)	If there is already a connection between two icons, they are automatically linked with a third icon when it is dragged and dropped onto the existing connection.

Receiver	
Profile field authorizations in OpenEMM extended (E-9554) (only in redesign)	You now have the option of assigning the value "read-only" (in addition to the previous values "visible" and "not visible") for a profile field directly in the profile field management of the OpenEMM.
Recipient profile shows description of the profile fields (E-8400) (only in redesign)	If you check the values of individual profile fields for a recipient, you can now also display the stored description of a profile field by hovering over its name.

Data management	
Datasource ID revised (E-9246) (only in redesign)	The Datasource ID menu item has been significantly expanded in the redesign. You now have the option of filtering the IDs. In addition, when you click on an ID, the OpenEMM shows you all recipients with the selected ID. If you are in the detailed view of a recipient, you can display additional information by hovering over their ID.
Specify values for field contents (E- 10256)	If you create a profile field for which you activate the "Specify values" button, only the values you specify there will be available for selection as drop-down values for this profile field in the Edit field contents sub-item in the Data management menu.
Improved error messages for the import (E-10471)	Before an import starts, the selected import file is now checked more closely for duplicate column names. Corresponding error messages are forwarded to the user to resolve the problem.
Settings for import profiles clearer (E-7283) (only in redesign)	In the redesign of the OpenEMM, you can now make the settings for your import profile much more clearly than in the previous design.
Protocol information extended (E-10417) (only in redesign)	A distinction is now made in the logs between the two import types of recipient and reference tables. The file name and file path are now also output for reference table imports.
Statistics	
New statistics "Evaluate profile fields" (E-10218)	By evaluating individual profile fields, you get an overview of the assumed values and their frequencies. For example, the new statistics allow you to quickly evaluate surveys in which individual profile fields are filled with new values.
Statistics for forms adjusted (E-10086) (only in redesign)	In the redesign, the statistics for the forms can now also be found under Statistics "Pages & Forms". In addition, you can now optionally select a defined time frame for which the click statistics should be displayed. This option guarantees more meaningful results than before.
Trigger management	
New trigger "Send last newsletter" (E-7942)	This trigger is intended as the last step of a registration form. The new recipient will receive the latest newsletter from the mailing list to which they have subscribed as long as they fall within the target group of this newsletter.

Administration	
Address management for OpenEMM users (E-9850) (only in redesign)	In the Users menu item, you will find the new Address management tab. Here you can search for email addresses in different categories and thus manage recipients, users and technical contacts, for example, and change their addresses.
Date selection for activity log narrowed down (E-8757) (only in redesign)	In the redesign of the OpenEMM, the date filter for the activity log can only be set so that days are selected for which data is available.
Trigger changes logged (G-5955)	The activity log now also logs changes made to triggers, such as the addition or removal of individual steps and adjustments within a step.

Interfaces	
Duplicate matching via SOAP (S-2565)	You can now also perform a duplicate comparison for mail dispatch via SOAP.

General information	
Redesign of the entire OpenEMM (E-0714)	With a complete overhaul, the OpenEMM offers its users a more modern and intuitive user interface. The new features and improved navigation make it easier than ever to discover and use its powerful functionalities.
Recycle bin function (E-4540)	A recycle bin function has been added for many areas in the redesign of the OpenEMM. Elements that you delete and move to the recycle bin are retained for a period of 180 days. Deleted elements can be restored for this period via the action button on the respective overview page. This function is available for objects such as mailings, templates, target groups, user groups, triggers and forms.
Dashboard revised (E-0911) (only in redesign)	In the redesign, the dashboard has been made customizable. You can now change the view and add or delete tiles and arrange them in the way that best suits your way of working. The planning calendar has also been redesigned and is now available in three different versions and sizes.
New security feature (L-1220)	If an unauthorized person changes your user's e-mail address (to their own address), you will receive an e-mail to the address you originally provided.
Higher maximum list length (E-10461)	In addition to the previous selection options, you can now also display lists with up to 200 entries per page.

General improvements & information

Many general improvements have been made to the usability of the OpenEMM:

- Activity log includes more user activities
- Better formatting & sorting of individual elements in the OpenEMM
- Optimized default settings
- New Helpballoons
- More helpful warnings & error messages
- Improved security settings
- Simplified navigation

System requirements OpenEMM

Technical requirements

Server with Linux operating system	<ul style="list-style-type: none"> • RedHat Enterprise Linux version 8 or 9 or versions based on RedHat such as AlmaLinux 8 and 9 • SUSE Linux Enterprise Server 15 with the latest service pack
Database management system (DBMS)	<ul style="list-style-type: none"> • MariaDB 10.5.8, 10.6.8 or 10.11.7 • Oracle Version 11g SE1 or 19c SE2 (for more than four million recipients, we recommend the use of Oracle DBMS)
Mail Transfer Agent (MTA)	<ul style="list-style-type: none"> • Postfix version 2.6 or higher (recommended: version 3.4 or higher)
Java JDK	<ul style="list-style-type: none"> • Java Open JDK 11 or 17 (LTS version)
Python	<ul style="list-style-type: none"> • Python version 3.8 or higher

Technical note for upgrades

Please note:

If you have skipped the upgrade of a main OpenEMM version, you must install and start the GUI service (part of the frontend tarball) of the intermediate versions at least once so that critical database updates are carried out. This ensures that no database inconsistencies occur.

If you are interested in the new version or have any questions about features, [please contact your personal contact person at any time.](#)