





AGNITAS OpenEMM is continuously being developed. This overview briefly presents the new features that have been added since the last version. Before upgrading, see which new functions you will benefit from in the future.

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# **OpenEMM Plus**



Our OpenEMM Plus offers individual premium functions as an extension to the free OpenEMM, such as the Layout Builder, the E-mail creator or the Mediapool. Find out more about OpenEMM Plus here.



# **New features in OpenEMM**

Dashboard		
Simplified tile replacement (E-954)	In the dashboard, you now have the option to swap tiles directly, instead of first deleting them and then adding them again as before.	

Mailings		
New intermediate page when creating mailings (E-946)	When creating a new mailing, OpenEMM automatically calls up an intermediate page after you have selected the creation type. Here you must enter all the data required for the mailing before your mailing can be created.	
Display of attachments in the mailing overview (E-934)	You can now use "Edit columns" in the mailing overview to display mailing attachments in the table. When you hover your mouse over the column, the names of the attached documents are also displayed.	
Set view of mailing settings (E-947)	When you open a user's detailed view, you can use the "Mailing settings view" drop-down menu under "User settings" to select how the settings tab for your mailings is displayed. Depending on your preferences, the mailing settings can be displayed either completely or divided into sections. Choose the option that suits you best!	
Set up split mailings (E-956)	The option to set up split mailings can now be found in the campaign editor as well as in the mailing settings under "Targeting settings".	
New WYSIWYG editor (G-6197)	The old WYSIWYG editor has been replaced by an alternative that is continuously being developed. As a user, you will notice a slightly different look.	

Campaigns		
Security settings for date-based mailings directly in the campaign (G-6446)	When you create a campaign with a date-based mailing, you can now edit the associated security settings directly in the campaign editor.	

Recipients	
Marking of historicized profile fields (G-6627)	Profile fields that have been historicized are now marked with a separate icon in the overview.
Marking of system fields in the profile field overview (E-957)	System profile fields are now displayed with a gray background in OpenEMM so that they can be more clearly distinguished from the fields you have created yourself.

General	
Calendar in full-screen view (E-953)	In the dashboard, you can find a button in the upper right corner that allows you to switch from your individual dashboard to a full-screen view of your calendar. This gives you a comprehensive overview of all your planned mailings.
Expandable navigation bar (E-964)	As was previously possible in the old design, the navigation bar can now be expanded and enlarged again so that the names of the menu items are also displayed.



Schnittstellen		
Link OpenEMM with the N8N and Make integration platforms (G-6137, G-6260)	You can now link OpenEMM to your third-party systems via the N8N and Make integration platforms. This saves you work, as you do not need separate interfaces. You can find out more about using N8N and Make on our website: <a href="https://www.agnitas.de/en/emm-offers-connectivity-to-all-major-software-solutions/#emmintegrationmaken8n">https://www.agnitas.de/en/emm-offers-connectivity-to-all-major-software-solutions/#emmintegrationmaken8n</a> .	
Webhook can be activated by changing profile fields (G-6573)	With the new premium feature, webhooks can be triggered by changes to a historicized profile field.	
New REST method GetBindings (E-10853)	With the new Restful method getBindings, you can display the status information of your recipients for various mailing lists.	
Insert pre-headers via SOAP and REST (G-6527)	When you create and edit a mailing using SOAP or REST, you now also have the option of specifying a pre-header directly via the web service APIs.	

### General improvements and information

Many general improvements have been made to the usability of OpenEMM:

- Easier navigation
- Arrangement of elements on the user interface has been revised
- Formatting of individual elements in OpenEMM adjusted
- Optimized default settings
- Additional help balloons
- Improved descriptions/labels
- More helpful warnings & error messages
- Improved security settings

#### OpenEMM Plus with extensions for even more use cases

With the new version of OpenEMM, AGNITAS, as the developer, offers additional commercial modules, such as

- The E-mail Creator with Layout Builder and Mediapool for drag-and-drop, building block-based template and mailing creation
- An HTML interface for automatically filling content modules in mailings (e.g., via CMS)
- A module for automated data import and export for data exchange with external systems such as CRM, ERP, online shops, etc.
- the response inbox, so that recipients' replies to mailings can be processed directly in OpenEMM
- Enhanced functionality for **SOAP** and **RESTful** webservices to enable the transfer of large amounts of data and access additional OpenEMM Plus functionality
- An SMTP interface to receive emails from legacy systems and enhance them (HTML design, bounce management, link tracking, etc.)
- An extended client configuration for approximately 30 individual configurations for data protection, data security, and other default settings

Contact us at <a href="mailto:consulting@agnitas.de">consulting@agnitas.de</a> for details—we will inform you about the many possibilities for upgrading!





# System requirements OpenEMM

Technical requirements		
Server with Linux operating system	<ul> <li>RedHat Enterprise Linux version 8 or 9 or RedHat-compatible versions such as AlmaLinux 8 and 9</li> <li>SUSE Linux Enterprise Server 15 with the latest service pack</li> </ul>	
Database management system (DBMS)	Maria DB version 10.6.10 or higher	
Mail Transfer Agent (MTA)	<ul> <li>Postfix version 2.6 or higher (recommended: version 3.4 or higher)</li> </ul>	
Java JDK	Java Open JDK 17 or 21 (LTS version)	
Python	Python version 3.11 or higher	
Application Server	Apache Tomcat 10.1 or 11	
Javascript Runtime	Node.js version 18 or higher	

# Technical note for upgrades

## Please note:

If you skipped upgrading a major OpenEMM version prior to 24.10, you must install and start the GUI service (part of the frontend tarball) of the intermediate versions at least once to perform critical database updates. This ensures that no database inconsistencies occur.

If you are interested in the new version or have any questions about features, please contact <a href="mailto:consulting@agnitas.com">contact consulting@agnitas.com</a>.