

# Triggers and Actions available for Make and N8N

The following triggers and actions are offered by the OpenEMM App for Make (<https://www.make.com/en/hq/app-invitation/5cffc5c0eba6ddca073a63853c7baeb4>) and the OpenEMM Nodes for N8N (Settings → Community nodes → Install @openemm/n8n-nodes-openemm). Several more triggers and actions are already in development.

## Triggers

ID	Functionality	Name of Make module	Name of N8N node	Output
TM0	Webhook has been triggered	Watch events	-	event_type, event_count, events: event_id, event_timestamp, event_data
TM1	mailing dispatch has been completed	Watch completed mailing deliveries	On mailing sent	event_type, event_count, events: event_id, event_timestamp, event_data: mailing_id
TR1	mail has been delivered to recipient	Watch individual mail deliveries	On mail delivered	event_type, event_count, events: event_id, event_timestamp, event_data: mailing_id, recipient_id, recipient_data: profile_field(s)
TR6	test mail has been delivered to recipient	Watch individual test mail deliveries	On test mail delivered	event_type, event_count, events: event_id, event_timestamp, event_data: mailing_id, recipient_id, recipient_data: profile_field(s)
TR2	mail has been bounced	Watch mail bounces	On mail bounced	event_type, event_count, events: event_id, event_timestamp, event_data: mailing_id, recipient_id, recipient_data: profile_field(s)
TR3	mail has been opened by recipient	Watch mail openings	On mail opened	event_type, event_count, events: event_id, event_timestamp, event_data: mailing_id, recipient_id, recipient_data: profile_field(s)
TR4	link in mail has been clicked by recipient	Watch link clicks	On link clicked	event_type, event_count, events: event_id, event_timestamp, event_data: mailing_id, link_id, recipient_id, recipient_data: profile_field(s)
TR5	mailing has been unsubscribed by recipient	Watch mailing unsubscriptions	On mailing unsubscribed	event_type, event_count, events: event_id, event_timestamp, event_data: mailinglist_id, mediatype, recipient_id, status, opt_out_by, recipient_data: profile_field(s)
TR7	profile field of recipient has been changed	Watch profile field change	On profile field changed	event_type, event_count, events: event_id, event_timestamp, event_data: recipient_id, recipient_data: profile_field(s)

# Actions

## Make

ID	Functionality	Name of Make module	Input	Possible Output
AM1	Send out mailing	Send a mailing	mailing_id	-
AM2	Get data of a mailing	Get a mailing	mailing_id or name	mailing_id, name, description, type
AM3	Create a new mailing list	Create a mailing list	name, description	mailinglist_id, name, description, creation_date, change_date
AR1	Create a new recipient	Create a recipient	any profile field provided by upstream module + mailinglist and status (mapping at configuration time)	customer_id, email, firstname, lastname, gender, title, mailtype, sys_tracking_veto, sys_encrypted_sending, cleaned_date, creation_date, timestamp, lastsend_date, lastopen_date, lastclick_date, datasource_id, latest_datasource_id
AR2	Update an existing recipient	Update a recipient	any profile field provided by upstream module + mailinglist and status (mapping at configuration time)	customer_id, email, firstname, lastname, gender, title, mailtype, sys_tracking_veto, sys_encrypted_sending, cleaned_date, creation_date, timestamp, lastsend_date, lastopen_date, lastclick_date, datasource_id, latest_datasource_id
AR3	Delete an existing recipient	Delete a recipient	email	-
AR4	Get data of recipient	Get a recipient	email or customer_id	customer_id, email, firstname, lastname, gender, title, mailtype, sys_tracking_veto, sys_encrypted_sending, cleaned_date, creation_date, timestamp, lastsend_date, lastopen_date, lastclick_date, datasource_id, latest_datasource_id
AR5	Update binding status of recipient on a mailing list	→ AR2		
AR6	Get binding status of recipient on a mailing list	Get binding status of recipient on mailinglist	email or customer_id, mailing list	mailinglist_id, mediatype, user_status, user_remark, creation_date, change_date
-	Generic call of REST API	Make an API call	see REST API documentation	see REST API documentation

## N8N

ID	Functionality	Name of N8N node	Input	Output
AM1	Send out mailing	Send mailing	mailing_id, send_type (optional), send_date (optional), customer_id (optional), user_status (optional)	JSON provided by RESTful endpoint sendMailingIdPost
AM2	Get data of a mailing	Get mailing	mailing_id or name	JSON provided by RESTful endpoint getMailingByName or by getMailingById with view="light" to reduce output
AM3	Create a new mailing list	Create mailing list	name, description	JSON provided by RESTful endpoint postMailinglist
AR1	Create a new recipient	Create recipient	email, profile fields (optional), mailinglist_id (optional), binding_status (optional)	JSON provided by RESTful endpoint recipientPost
AR2	Update an existing recipient	Update recipient	email or customer_id, profile fields (optional), mailinglist_id (optional), binding_status (optional)	JSON provided by RESTful endpoint recipientPut
AR3	Delete an existing recipient	Delete recipient	email/customer_id	JSON provided by RESTful endpoint recipientEmailDelete or recipientCustomerIdDelete
AR4	Get data of recipient	Get recipient	email and arbitrary profile fields with required values (example: gender = 0)	JSON provided by RESTful endpoint getRecipient
AR5	Update binding status of recipient on a mailing list	→ AR2	email, mailinglist_id, status	JSON provided by RESTful endpoint recipientPut
AR6	Get binding status of recipient on a mailing list	Get recipient binding	email or customer_id, mailinglist_id	JSON provided by RESTful endpoint bindingEmailMailinglistIdGet or bindingCustomerIdMailinglistIdGet

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